

## TOP OF THE ROCK LITTLEFIELD WARREN

[top of the rock inside the rise and fall of must see tv](#)

This item: Top of the Rock: Inside the Rise and Fall of Must See TV by Warren Littlefield Paperback \$13.80 Only 16 left in stock (more on the way). Ships from and sold by Amazon.com.

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Top of the Rock tells the story of Must See TV from the perspective of Warren Littlefield. Littlefield was president of NBC for most of this era and oversaw the creation of Must See TV from 1982 through 2002 or so, NBC had a primetime lineup that was the envy of its rival networks.

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“A chronicle of the last golden age of network television, [Top of the Rock] is the literary equivalent of a former NBC Thursday night lineup . . . Littlefield is the ultimate Must See insider. Littlefield is the ultimate Must See insider.

[warren littlefield and t r pearson top of the rock](#)

Warren Littlefield and T.R. Pearson: Top Of The Rock. As journalism, Top Of The Rock: Inside The Rise And Fall Of Must See TV is largely a failure. It doesn't attempt to account for all points of view, it doesn't pursue the interesting hints and stories that are dropped, and it tries too hard to provide an epic overview...

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Frank oral history of a golden age of TV programming. With the assistance of novelist Pearson (Warwolf, 2011, etc.), former NBC president of entertainment Littlefield gathers candid comments from actors, executives and behind-the-scenes people responsible for some of the most successful TV shows of the 1990s. The subjects relate everything from their struggles to make it in the entertainment ...

[book review warren littlefield s top of the rock inside](#)

HitFix's Alan Sepinwall reviews former NBC president Warren Littlefield's book "Top of the Rock: Inside the Rise and Fall of Must See TV."

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[top of the rock audiobook by warren littlefield t r](#)

"Littlefield's compulsively readable saga, Top of the Rock, is a great tale of folly." (Dick Donahue for PW ) "With entertaining insider's perspective, Littlefield transports readers back to a seemingly magical time when half the country would watch the same show."

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Top of the Rock is an addictively readable account of the risky business decisions, creative passion, and leaps of faith that made Must See TV possible. Chock full of delicious behind-the-scenes anecdotes that run the gamut from hilarious casting and programming ploys to petty jealousies and drug interventions, you're in for a juicy ...

[warren littlefield s new nbc memoir excoriates jeff zucker](#)

This is just one of many behind-the-scenes stories told by Littlefield and a huge cast of stars, writers and executives he recruited for his first book, Top of the Rock: Inside the Rise and Fall ...

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Top of the Rock: Inside the Rise and Fall of Must See TV. Warren Littlefield was the NBC President of Entertainment who oversaw the Peacock Network's rise from also-ran to a division that generated a billion dollars in profits . In this fast-paced and exceptionally entertaining oral history, Littlefield and NBC luminaries including Jerry Seinfeld,...

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Warren Littlefield: Top of the Rock : Inside the Rise and Fall of Must See TV (Paperback); 2013 Edition on Amazon.com. \*FREE\* shipping on qualifying offers.